

What's the state of play in your city?

Play is rocket fuel for children's learning and development, but many urban environments lack opportunities or city-wide strategy for play.

PlacemakingX is looking for photographers all over the world to share a snapshot of what they think play looks like in their city!

If you are 18+ years old, you can enter [The Real Play City Challenge Photography contest](#).

How?

Post your photo on Instagram and Twitter using the hashtags: **#RealPlayCityChallenge** and **#Professional**

Winners will be notified in their social media. They will have 48 hours from the notification to accept the [terms & conditions](#), return [consent form\(s\)](#) and accept their prize.

Rules

1. The photograph must be yours, original, previously unpublished work and not feature or focus on any material owned or controlled by third parties.
2. Your picture should capture play in cities. Show us playful environments -how they've been built to influence children's development and foster the interaction between children and caregivers.
3. You'll need to hold all copyrights and intellectual property on your work and, if selected as a winner, grant PlacemakingX and its affiliates and partners a royalty-free, worldwide, irrevocable, perpetual, non-exclusive license to use it as listed in the [terms & conditions](#) of this contest.
4. It's better not to show children's faces in the photograph. If you do, please make sure you have the required authorization as you will need to fill in a consent form when selected as a winner.
5. Don't forget to accept your prize and accept the conditions for the awarding within 48 hours after being notified as a winner. Transfer costs are included in the prize.

Prize

- We'll showcase your photograph as part of the Real Play City Challenge digital gallery and communications, reaching an international audience and **helping to reclaim play in cities for the benefit of children**.
- We'll also link to your portfolio or Instagram account.
- A money prize will be awarded individually to three photographers.

1st Prize: €300
2nd Prize: €200
3rd Prize: €100

Timeline for the contest

Contest launch	19 AUG 2020
Close submissions	31 AUG 2020 / 23:59 CET
Winners announcement	07 SEP 2020

